

MEDIA RELEASE



ECCI PROUDLY DELIVERING BUSINESS LOCAL

In 2014 the Small Business Development Corporation engaged a team of independent consultants to conduct a review of their state-wide Small Business Centres program. This comprehensive analysis revealed significant opportunities to enhance the offering of advisory services for small business, through a remodelling of service delivery.

From here, the SBDC developed Business Local, which will deliver free, consistent, high quality business advice and guidance services across the state. The new model will deliver a more streamlined service, while at the same time creating better value for taxpayers.

The new service providers were selected through a rigorous open tender process conducted by the Department of Finance. The Esperance Chamber of Commerce and Industry, in conjunction with lead agent Kalgoorlie Boulder Chamber of Commerce and Industry, successfully tendered to deliver the Business Local service throughout the Goldfields-Esperance region. The Kalgoorlie-Boulder CCI will be delivering the service through Kalgoorlie, Coolgardie, Kambalda and the northern part of the region, while the ECCI will be delivering the service through Norseman, down to Esperance and across to Ravensthorpe and Hopetoun.

As such, the ECCI have appointed Shane Reilly into the role of Business Advisor. Shane brings a wealth of experience to the position, having spent the last 15 years in various senior management roles, including as WA State Manager within the Pentair Corporation. Within this role he was involved with all stages of business life cycles, and will be able to support Business Local clients from start up to close down.

Shane will begin the role on Monday 20 July, however Business Local is now available at the ECCI. Business Local will offer a full range of **free** advisory services covering businesses from intender, to start up to wind down. These services include, but are not limited to:

- Business planning
- Financial management
- Business structures
- Contractual governance
- Insurances
- Marketing
- Intellectual property
- Human resources
- Capital requirements and sources
- Business sustainability
- Profitability, competitiveness and productivity
- Growth management
- Exit strategies

So if you're thinking of starting a business, need advice on your existing business or just want to bounce business ideas off someone, please don't hesitate to get in touch with the ECCI to utilise these free services.