

MEDIA RELEASE



ECCI ESPERANCE EXPRESS COLUMN

The Esperance Chamber of Commerce and Industry (ECCI) is a membership-based, not-for-profit, non-government organisation that aims to create an environment in which businesses can thrive through representation of the local business community.

The ECCI promotes opportunities for our members and local businesses to be involved in, such as the following upcoming events and activities.

The Garage Sale Trail on Saturday 22 October 2016

The Shire of Esperance are running a colouring competition for kids from Kindy to Year 6 to help spread the word about the Garage Sale Trail. There are 4 categories - Kindy & Pre-Primary, Year 1 & 2, Year 3 & 4 and Year 5 & 6.

There are two posters available to colour in which are designed to suit different age groups. Each category will be judged separately and there are prizes for each category. The top 4 from each category will be displayed at the Esperance & Districts Agricultural Show and the community will vote to select the final winners.

The Garage Sale Trail Competition Colouring in Posters are available at the Esperance Library, the Shire of Esperance Offices or can be downloaded at the Shire website www.esperance.wa.gov.au

The competition closes on Friday 7th October 2016. Entries can be handed in at the Shire.

WA Small Business Day on Saturday 29 October 2016

Small Business Matters is a movement that has been developed for the greater good of the small business sector. It has been created to:

- **Increase the profile and awareness** of the small business sector in WA.
- **Celebrate and recognise** the contribution that small business makes to WA.
- **Think Small First** by encouraging everyone to make a conscious decision to spend their money at a small business.

How to get involved – it's easy

Your organisation and members can get involved by:

- Downloading the marketing resources and kit via the website at www.smallbusinessmatters.net.au
- Running an event in the lead up to or on Sat 29 October
- Adding your business logo/pictures to the website at www.smallbusinessmatters.net.au
- Sharing info with your members, contacts, networks, friends
- Following on twitter at @smallbizwa
- Liking the Facebook page at Small Business Matters
- Using the hashtag #smallbizwa on social media postings

For more information about these events and activities please contact the Esperance Chamber of Commerce and Industry at admin@esperancecci.com.au or on 9071 5142. The ECCI welcomes new members so please feel welcome to ask us for a copy of our membership benefits information.

Visit our website for more information on the ECCI at www.esperancecci.com.au