

Business Management



FAILING TO PLAN IS PLANNING TO FAIL

As a management tool, your business plan provides significant guidance to you as the business owner. It sets the direction for your business and gives you a clear future to aim for.

The **12 Step Business Plan** workshop is designed to help you develop your business plan and set your business up for success.

WHY IS A BUSINESS PLAN SO IMPORTANT?

- A plan clarifies your thinking
- Gives your business a framework
- Lets you plan the resources you need
- Reduces risk by identifying potential problems
- Identifies strengths and weaknesses

Date: Wednesday 13 December 2017

8am - 10am

Venue: Dutton Arcade, 91 Dempster St
Suite 21

Cost:

\$40 per person

For more information or to register:

P: 9071 5142

E: admin@esperancecci.com.au

Registrations close:

Monday 11 December 2017



Business Local

A Small Business Development Corporation service
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**Esperance
CHAMBER OF COMMERCE
AND INDUSTRY**