

# Business Management



## FAILING TO PLAN IS PLANNING TO FAIL

As a management tool, your business plan provides significant guidance to you as the business owner. It sets the direction for your business and gives you a clear future to aim for.

The **12 Step Business Plan** workshop is designed to help you develop your business plan and set your business up for success.

## WHY IS A BUSINESS PLAN SO IMPORTANT?

- A plan clarifies your thinking
- Gives your business a framework
- Lets you plan the resources you need
- Reduces risk by indentifying potential problems
- Indentifies strengths and weaknesses

**Date:** Wednesday 14 June 2017

**8am - 10am**

**Venue:** Dutton Arcade, 91 Dempster St  
Suite 21

**Cost:**

**\$40 per person**

**For more information or to register:**

**P:** 9071 5142

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**Registrations close:**

**Monday 12 June 2017**



**Business Local**

A Small Business Development Corporation service  
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