

Digital Marketing Spreading the word



If you want to know how to get your business noticed by the people who need or want what you have to sell, then this workshop is for you!

Businesses survive and grow by understanding their customer base and meeting those needs.

This workshop will cover marketing areas including:

- identifying your point of difference
- developing your business brand
- identifying online target markets
- developing online marketing strategy
- monitoring online marketing results

Business Local is a **FREE** service for new and existing businesses. We provide free, confidential and practical assistance on a wide range of business related issues.

Call Shane Reilly, Esperance Business Advisor, on 9071 5142 for more information.

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Date:
Wednesday 16 August 2017
8am to 10am

Venue:
Upstairs at Dutton Arcade - Suite
21 - 91 Dempster St, Esperance

Cost:
\$40 per person

For more information or to register:
P: 9071 5142
E: admin@esperancecci.com.au

Registrations close
Monday 14 August 2017



Business Local

A Small Business Development Corporation service
funded by the Government of Western Australia