

Digital Marketing Spreading the word



If you want to know how to get your business noticed by the people who need or want what you have to sell, then this workshop is for you!

Businesses survive and grow by understanding their customer base and meeting those needs.

This workshop will covers marketing areas including:

- identifying your point of difference
- developing your business brand
- identifying online target markets
- developing online marketing strategy
- monitoring online marketing results

Business Local is a **FREE** service for new and existing businesses. We provide free, confidential and practical assistance on a wide range of business related issues.

Call Shane Reilly, Esperance Business Advisor, on 9071 5142 for more information.

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Date:
Thursday 9 March 2017
10:30am - 12:30pm

Venue:
**Ravensthorpe Community Resource
Centre, 28 Dunn St, Ravensthorpe**

Cost:
\$40 per person

For more information or to register:

P: 9071 5142

E: admin@esperancecci.com.au

Registrations close
Monday 6 March 2017



Business Local

A Small Business Development Corporation service
funded by the Government of Western Australia