

# Financial Management

## Understanding business financials is the basis of business success!

Don't be baffled by profit and loss statements, balance sheets or cash flow statements. Make them work for you!

This easy-to-follow workshop provides ways to identify the financial information you need to:

- know how your business is performing
- make key financial decisions
- identify which figures you should track regularly
- spot if there's a problem in the business that needs to be fixed

Business Local is a **FREE** service for new and existing businesses. We provide free, confidential and practical assistance on a wide range of business related issues.

Call Shane Reilly, Esperance Business Advisor, on 9071 5142 for more information.

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**Date:**  
**Wednesday 19 April 2017**  
**8am to 10am**

**Venue:**  
**Upstairs at Dutton Arcade, Suite 21**  
**91 Dempster St**

**Cost:**  
**\$40 per person**

**For more information or to register:**  
**P: 9071 5142**  
**E: [admin@esperancecci.com.au](mailto:admin@esperancecci.com.au)**

**Registrations close**  
**Thursday 13 April 2017**



**Business Local**

A Small Business Development Corporation service  
funded by the Government of Western Australia