

**EXPRESSION OF INTEREST
ESPERANCE CHAMBER OF COMMERCE & INDUSTRY (ECCI)
SPONSORSHIP OPPORTUNITIES FOR 2018**

ECCI – Background and Purpose

The Esperance Chamber of Commerce and Industry (ECCI) is a not-for-profit organisation working as the voice of private enterprise in Esperance that is funded through Corporate Sponsorships and Local Business Memberships. The ECCI works collaboratively with key stakeholders and other organisations to advance the needs of the business community in Esperance as a thriving business community benefits the whole of Esperance. The ECCI promotes local businesses, their products and services through our media channels, networks and events.

As the peak representative body of the Esperance business community, the ECCI liaises with Federal, State and Local Government to represent the interests of our members and to ensure that the business community in Esperance has a strong and respected voice. The ECCI also plays an active role in promoting Esperance and the South East Coastal Region in order to bring economic benefits to the area and local businesses through increasing the number of people coming to the region to visit or live.

The ECCI meet with Government Ministers, Regional Chambers of Commerce and Industry WA (RCCIWA) and the Chamber of Commerce and Industry WA (CCIWA) regularly and are provided with the opportunity to ask questions that have been raised by our business members. The ECCI is affiliated with the CCIWA and is an active member of the RCCIWA, which offers our business members the benefits of access to a range of support services provided by these agencies.

ECCI – Corporate Sponsorship Opportunities

The ECCI has a range of Sponsorship Opportunities available and we are seeking Expressions Of Interest from agencies that would like to become an ECCI Corporate Sponsor. Please refer to the ECCI Corporate Sponsorship Packages 2017-2018 provided with this letter for more information about the benefits of ECCI Corporate Sponsorship.

As a Corporate Sponsor of the ECCI your company will be associated with the ECCI's positive image and will be promoted to ECCI Business Members and the general community, government agencies, local government authorities, as well as local, regional state and federal community representatives and organisations.

There are several ECCI Corporate Sponsorship Packages including:

Platinum Corporate Sponsorship

- Three Year Sponsorship \$50,000 per annum
- One Year Sponsorship \$60,000 per annum

Diamond Corporate Sponsorship

- Three Year Sponsorship \$25,000 per annum
- One Year Sponsorship \$30,000 per annum

Gold Corporate Sponsorship

- Three Year Sponsorship \$10,000 per annum
- One Year Sponsorship \$12,500 per annum



Silver Corporate Sponsorship*

- Three Year Sponsorship \$5,500 per annum
- One Year Sponsorship \$6,500 per annum

Bronze Corporate Sponsorship*

- Three Year Sponsorship \$2,500 per annum
- One Year Sponsorship \$3,000 per annum

*only available to small (5-10 Employees) and medium (11-20 Employees) sized businesses

Note: Prices are GST exclusive

ECCI – Event Sponsorship Opportunities

The ECCI are also seeking Expressions Of Interest from agencies that would like to become an ECCI Event Sponsor. The ECCI host a range of events each year that aim to enhance the opportunities for local businesses to be well informed and to showcase their achievements within the region.

ECCI Business & Industry Forum - Over the Horizon (Oth)

Oth is the ECCI's Business and Industry Forum and the only event of its calibre held within the Esperance region. The ECCI will be hosting the 10th Anniversary of Oth in 2018. This event provides your business with a great public relations and promotional / branding opportunity. As a sponsor of this event you are entitled to two FREE tickets, your logo featured on all promotional materials, verbal acknowledgement during the event, inclusion in media articles and interviews relating to the event, and you are also invited to display a self-standing banner approximately 80cm wide and 200cm tall at the event. Oth is an excellent opportunity to network with key stakeholders and service providers who align with your interests, including business owners from the South-East Region, industry and government representatives, Esperance residents and professionals.

ECCI Business Excellence Awards (BEA)

The BEA play a significant role in recognising Esperance and our region's fantastic local businesses, who continue to adapt and thrive in spite of their isolation and during tough economic times. As a sponsor of the Awards, you are allocated two complimentary tickets, and your company logo is displayed on advertising material leading up to the Awards, as well as prominently displayed at the Gala Awards Evening. Should you choose to sponsor an Award Category, you are also invited to announce the finalists on the night and present the award to the winner.

Recognition of your sponsorship is prevalent during the Gala Awards evening, and in media releases prior to the event including regular local radio announcements. You are also more than welcome to display a banner at the Awards (the banner must be self-standing and approximately 80cm wide and 2m tall). Your sponsorship of the Awards is also promoted in the GE Connect Goldfields Esperance Business and Community Directory.

ECCI – In Kind / Contra Sponsorships

The ECCI also offer the opportunity for organisations to provide In-Kind or Contra support which may include assistance with access to venues, door prizes etc. The ECCI welcome offers of in-kind support and are happy to discuss any suggestions you may have for ways in which you could support and assist the ECCI.



Expression of Interest – Sponsorship Types and Amounts

Please indicate below if you are interested in sponsoring the ECCI.

Yes we would like to become an ECCI Corporate Sponsor	Please tick preferred sponsorship package
Platinum	
Diamond	
Gold	
Silver	
Bronze	

Yes we would like to become an ECCI Event Sponsor	Please indicate sponsorship amount
Over the Horizon 2018	
Esperance Business Excellence Awards 2018	

Yes we would like to become an ECCI Contra / In-Kind Sponsor	Please indicate type of Contra / In Kind sponsorship and value

No we are not able to sponsor the ECCI at this time

The ECCI would like to offer you the opportunity to present at our Business and Industry Forum, Over the Horizon 2018. Presentations focus on business opportunities that have been newly created or are in the process of being developed and implemented in and around Esperance. Please indicate your interest below in presenting at Over the Horizon 2018.

Yes I would like to present at Over the Horizon 2018

No I am not able to present at Over the Horizon 2018

The ECCI are also extending a request for support with Judging of the Businesses that Nominate for the Business Excellence Awards. This involves conducting interviews with businesses in the last two weeks of June 2018 – the number of interviews is dependent on the number of business nominees. Please indicate your interest below in assisting us with the judging process.

Yes I would like to assist with judging for the Business Excellence Awards

No I am not able to assist with judging for the Business Excellence Awards

Please provide details for best Contact Person at your organisation for us to follow up with:

Name: _____ Role/Position: _____
Contact Phone: _____ Contact Email: _____

