



The ECCI will be releasing a new communication tool 'Esperance Business Essentials' with our First Edition being distributed on Tuesday 5 February. Business Essentials will include:

- Feature Articles
- Upcoming Events
- Attended Events
- Cruise Ship Dates
- Business Essentials / Business Local Events and Updates
- ECCI in Focus – ECCI Activities and Advocacy
- #EsperanceBiz – Social Media Features
- Customer Service Awards – Nominations and Winners
- ECCI Member Showcases

We hope that Business Essentials will provide our Members with useful information and helpful links as well as being a great tool for showcasing our locally based businesses. Please use the #EsperanceBiz in your social media posts on Facebook and Instagram when promoting your business for a chance to be featured in the #EsperanceBiz section.

Please keep an eye out in your inboxes for our First Edition of Business Essentials and we would love to hear your feedback and suggestions for what you would like to see included in future editions.

