



# Home & Lifestyle Expo

8 and 9 April 2016, Esperance Indoor Sports Stadium

## Sponsorship Opportunities

The inaugural Home and Lifestyle Expo, held in 2014, was such a success we knew we had to host another one! Over 1000 people visited the Expo, which was designed to show the public everything they need if they're building, buying or renovating their home can be found right here in Esperance. The 2014 Expo included more than 45 displays from a huge range of businesses involved in the building, construction, housing and lifestyle industry.

Planning is underway for the 2016 Expo, which will be held from 3pm to 8pm on Friday 8 April, and from 9am to 3pm on Saturday 9 April. Once again, the Expo will be targeted

at people who are looking at building, buying or renovating in Esperance, or those interested in new leisure activities.

We are inviting any local businesses within the housing and lifestyle (e.g. camper trailers, boats, tents etc) industries to have a stall at the Expo, to show the people of Esperance that everything they need to create a home can be located locally.

This is a great opportunity for you to promote your business, and to show your support of the local housing and lifestyle industry.

### Gold Expo Sponsor – \$3000

As a gold sponsor, your logo will be prominently displayed on all print media associated with the expo, including street signage. Your sponsorship will also be acknowledge on radio and online. You will be able to display up to two pull up banners at strategic locations throughout the expo, and you will be allocated one free site.

### Sundowner Sponsor – \$2500

The expo will include a Business After Hours function on the Friday evening. As the sponsor of the sundowner, you will have the opportunity to make a five minute presentation during the sundowner. In addition, your logo will be prominently displayed on all print media associated with the sundowner. Your sponsorship will also be acknowledged on radio and online. You will be able to display two pull up banners at the sundowner.

### Expo Sponsor – \$1500

As an Expo sponsor, your logo will be prominently displayed on all print media associated with the Expo. Your sponsorship will also be acknowledged on radio and online. You will be able to display one pull up banner at the expo.

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship (please tick appropriate box):

- Yes, I would like to be a Gold Expo Sponsor
- Yes, I wish to be the Sundowner Sponsor
- Yes, I wish to be an Expo Sponsor

Signature: \_\_\_\_\_

Please return to [admin@esperancecci.com.au](mailto:admin@esperancecci.com.au) or fax 9072 1693

For more information on the expo, please contact Alice Wilson, ECCI Admin and Events Officer on 9071 5142.



Esperance  
CHAMBER OF COMMERCE  
AND INDUSTRY