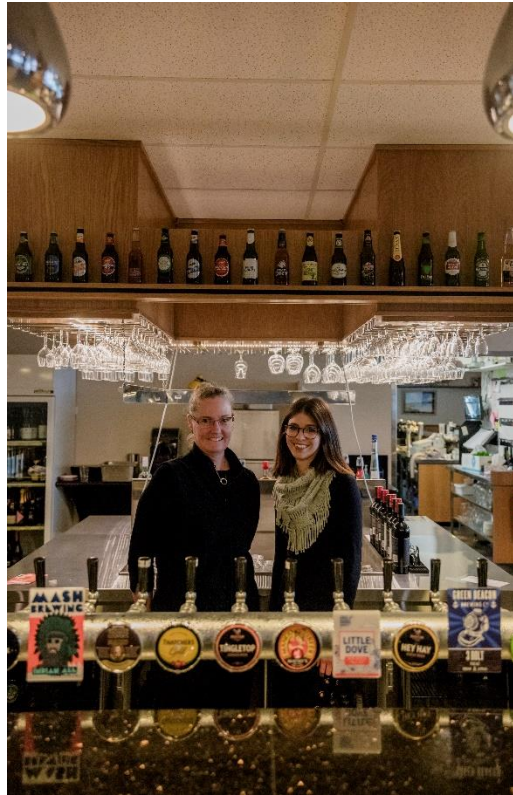


MEDIUM BUSINESS OF THE YEAR

LOOSE GOOSE RESTAURANT AND BAR



There's been a lot happening at the Loose Goose in recent times, including the expansion of their premises, the introduction of a new bar area, live entertainment and music, and the creation of a unique atmosphere that provides excellent customer experiences.

The 'Goose' offers a gourmet experience with quality dining and an extensive drinks menu including craft beers not found anywhere else in Esperance. They even have their own beer, the 'Goose Lager' which is brewed for the Goose by Coopers Brewery in South Australia.

The Loose Goose appeals to a wide range of customers including locals, visitors, tourists and corporate functions and has built up a mammoth number of returning and loyal customers that just keeps growing. The presence of the Goose on social media has also grown with happy customers posting great reviews, which helps to generate new customers for the restaurant.

The Loose Goose offers a great place for locals to work too with flexible hours and a positive working environment (and the meal breaks are a definite bonus). All staff check with customers that they are satisfied with their meals and are happy to make adjustments where possible to orders for any specific dietary requirements.

The Loose Goose aims to buy their products locally whenever possible and they 'share the love' by shopping with multiple local businesses. The restaurant monitors and manages its overheads in order to maximise business productivity and one of the best ways they achieve this is by cooking food so good that people eat everything on their plate.