

The Esperance Chamber of Commerce and Industry (ECCI) is a membership-based, not-for-profit, non-government organisation that exists to empower business for our community. Our purpose is to represent the business community and to help create an environment where businesses can be resilient and flourish.

What do you want from your local CCI? What can we do to help you? We want to know! The responses to this survey will help us determine our direction and priorities in 2017 and beyond.

As the peak representative body of the Esperance business community, we lobby on behalf of our members to ensure that the business community in Esperance has a strong and respected voice. The ECCI works collaboratively with organisations, aiming to advance the needs of the business community in Esperance.

Being a member of the ECCI comes with many benefits, including:

- Representation and advocacy. If you have an issue or concern, we can lobby and advocate on your behalf.
- Promotion as a preferred ECCI supplier. We're constantly getting calls asking for us to recommend a business or provider, and we always promote members first.
- Discounts on advertising in GE Connect, the print and online community and business directory delivered across the entire Goldfields-Esperance region.
- Subscription to the weekly ECCI e-newsletter. Stay up to date with what's going on in the region, legislation changes that are relevant to small businesses, community news, events etc.
- Access to CCIWA services, either for free or at a 50% discount (depending on the number of FTE employees you have). This includes advice on human relations, occupational health and safety, employment issues, award information, trading issues etc.
 - Discounts tickets for the ECCI Business Excellence Awards.
 - Discounts on ECCI events and training opportunities, including Over the Horizon, our annual business and industry forum.
- Access to all ECCI Business After Hours networking events, where you can network with other members of the business community.

Visit our website for more information on the ECCI.

Make sure you complete your personal information at the beginning of the survey to go in the draw to win a Samsung Galaxy Tablet! All answers will be kept confidential, personal information will only be used to verify responses (that you either own or manage a business within Esperance), and to contact you if you win the Prize! The Prize Draw will take place at the ECCI Executive Committee Meeting to be held in February 2017.



If you have any questions regarding this survey, please contact the ECCI on 9071 5142 or at admin@esperancecci.com.au

Thank You

1. Please provide us with your details

a. Your Name

b. Business Name

c. Your Role

d. Best Contact Number

e. Email Address

2. Are you a Member of the Esperance Chamber of Commerce and Industry (ECCI)

a. Yes

b. No

3. If you answered YES to Question 2 please tell us why you are a member

4. If you answered NO to Question 2 please tell us why are not a member



5. Have you heard of the Esperance Chamber of Commerce and Industry (ECCI)?

- a. No I haven't heard of the Esperance CCI
- b. Yes, I am a Member
- c. Yes, through the Newspaper
- d. Yes, through radio
- e. Yes, through Facebook and / or other online media
- f. Yes, through word of mouth
- g. Other _____

6. Do you associate any of the following events/projects/terms with the ECCI?

(choose as many as you like)

- a. Business Excellence Awards
- b. Over the Horizon
- c. Business After Hours
- d. Home and Lifestyle Expo
- e. Supertowns
- f. Business Local
- g. Town Centre Revitalisation
- h. Meet the Candidates Forum
- i. Training and Workshops

7. Can you name any of the ECCI staff members or Executive Committee Members? If so, please list below. If not, please leave blank.



8. What do you think the ECCI does? Eg: runs events, represents the business community etc

9. What do you think the ECCI does well?

10. What do you think the ECCI could do better?

11. What would you like to see the ECCI do?

12. If you are not an ECCI Member, what would entice you to become a Member?

13. What are your top three concerns for businesses within Esperance?

1.

2.

3.



14. What are your top three business related choices you would like to see happen in Esperance over the next 12 months?

1. _____
2. _____
3. _____

If you have any other comments you would like to make please do so below.

Thank you for taking the time to complete this survey, we really do appreciate it.

