

# CONVERGE ESPERANCE

Where business and opportunity come together

 **ESPERANCE CHAMBER**  
of Commerce & Industry



## Join us for Esperance's leading business & industry event

1st November 2024  
8:00am — 4:30pm  
ESPERANCE CIVIC CENTRE

Book  
Today



Connect with others  
Build your business confidence  
Celebrate our achievements

Scan the QR code or visit the  
website to secure your tickets.  
[www.esperancecci.com.au/convergeesperance](http://www.esperancecci.com.au/convergeesperance)

*Converge Esperance is brought to you by the Esperance Chamber of Commerce & Industry, in partnership with the Goldfields Esperance Development Commission.*



# Schedule of Events

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Join us for an inspiring program featuring major project updates and industry led presentations on key issues and opportunities facing local business right now.

Converge will feature a range of speakers exploring topics from economic trends, business marketing and tourism, energy solutions to housing futures.

Industry leaders & specialists from across Australia will deliver thought-provoking and practical briefings for the year ahead.

## Business Workshops

**THURSDAY 31ST OCTOBER**

Business coaching & business development sessions for social media marketing, branding & wellness in your workplace

## Conference

**FRIDAY 1ST NOVEMBER**

Esperance Civic Centre  
Beanbreak barista coffee open 7am  
Registrations open 7.30am  
Catering by Bistro Louis

## Sundowner

**FRIDAY 1ST NOVEMBER**

Esperance Travellers Inn 5:30pm  
Catering by Laurens Larder

## Industry Tour

**SATURDAY 2ND NOVEMBER**

Meet at the Esperance Civic Centre  
Tour of the Esperance Port and local businesses finishing at Lucky Bay Brewing  
Morning tea provided

Additional events above are included in the ticket price & are exclusive to Converge ticket holders. Capacity for additional events is limited so email the ECCI today to register your interest in the workshops and industry tour.

[convergeesperance@esperancecci.com.au](mailto:convergeesperance@esperancecci.com.au)



# Converge Presenters

## KEYNOTES



**Steven Bradbury**  
Winter Olympic Gold Medallist  
Achieving success through  
passion, persistence & teamwork



**Aaron Morey**  
Chief Economist, Chamber of Commerce &  
Industry WA  
Macro-economic trends,  
opportunities and challenges

## GUEST SPEAKERS



**Kitty Prodonovich**  
CEO, Regional Chamber of Commerce  
& Industry WA  
Master of Ceremonies



**David Eaton**  
Small Business Commissioner, Small  
Business Development Corporation  
Cybersecurity for Small Business



**Robert Alexander**  
Chief Operating Officer  
Southern Ports Authority  
Esperance Major Projects



**Peter Bednall**  
CEO, Esperance Tjaltjraak Native Title  
Aboriginal Corporation  
Esperance Aquaculture Precinct



**Neil O'Sullivan**  
Founder, Nimbus Co  
Wellbeing in your workplace



**Annabelle Hender**  
Tourism Development Manager  
Australia's Golden Outback  
Celebrating Esperance sustainably



**Jenn Donovan**  
Founder, Social Media Marketing  
Australia  
Building community in small  
business



**Michael Deller**  
Senior Cultural Tourism Specialist FORM  
Celebrating our stories



**Tim Connoley**  
Director, URBIS  
Regional housing futures



**Boyd Brown**  
Regional General Manager, Telstra  
Connecting Esperance -  
telecommunications



**Ray Achemedei**  
Executive General Manager  
Horizon Power  
Esperance energy projects



**Jason Mennell**  
Regional Officer  
Chamber of Minerals & Energy WA  
WA's resource sector & regional  
opportunities





# Program

# CONVERGE ESPERANCE

8:30am	Welcome
8:45am	Keynote: Macro-economic trends Aaron Morey
9:20am	Esperance Aquaculture Precinct Peter Bednall
9:35am	Building Community in Small Business Jenn Donovan
10:00am	<b>MORNING TEA</b>
10:35am	Keynote: Last Man Standing Steven Bradbury
11:25am	Celebrating Esperance Sustainably Annabelle Hender
11:40am	Celebrating Our Stories Michael Deller
12:00pm	Panel Discussion
12:30pm	<b>LUNCH</b>
1:30pm	Regional Housing Futures Tim Connoley
1:55pm	Esperance Energy Projects Ray Achemedei
2:10pm	Wellness in the Workplace Neil O'Sullivan
2:35pm	Connecting Esperance - Telecommunications Boyd Brown
2:45pm	Panel Discussion
3:00pm	<b>AFTERNOON TEA</b>
3:35pm	Cybersecurity for Small Business David Eaton
3:55pm	WA's Resource Sector & Regional Opportunities Jason Mennell
4:15pm	Southern Ports Robert Alexander
4:30pm	Closing Address

## THANK YOU TO OUR SPONSORS

